

**M**aking you  
look good, tour  
after tour:

Gael Gallagher  
831-905-0350

Peace of mind  
is only a  
phone call away. . .



GAEL GALLAGHER ■ Visit : [www.gaelgallagher.com](http://www.gaelgallagher.com)  
Monterey Peninsula's premier tour guide, naturalist & historian

349 Pine Avenue, Pacific Grove CA 93950 ■ [tours@gaelgallagher.com](mailto:tours@gaelgallagher.com) ■ phone/fax: 831-905-0350

"We are extremely selective about who works on our programs. With Gael, I don't have to worry because I know I have the best; she's brought true professionalism to tour guiding services."

—Kimberlee Hall, Vice  
President, Pacific Host, Carmel

"Your dedication has been key to making ours the best aquarium in the world.

Through your [volunteer] work here you have not only touched thousands of lives, you've furthered understanding of the natural world for people around the globe. . . We appreciate all you do for us."

—Julie Packard, Executive  
Director, Monterey Bay  
Aquarium, Monterey

"When we hosted the California Bus Association, I knew just who to call. . . Everyone's still talking about it [Gael's tour]."

—Rich Dorr, Vice President  
& General Manager,  
Discovery Charters,  
Castroville

**R**elax . . .

Gael's Monterey  
Peninsula tours  
will impress your  
clients and make  
you the star.

### *A sampling of tours*

This is just a partial listing—Gael can customize and combine tours to accommodate any audience on any schedule.

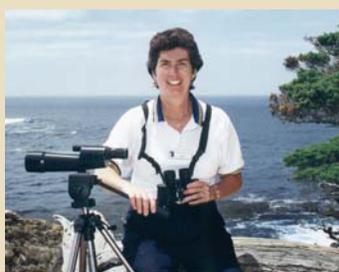


### **Nature walks & specialty tours**

*Casual walking tours provide an up-close and personal look at the Peninsula.*



Point Lobos  
Spanish Bay/Asilomar Dunes  
Bluffs of Big Sur  
Redwood Rendezvous  
Steinbeck's Cannery Row  
Pacific Grove, "The Last Home Town"  
Pebble Beach Past and Present  
Carmel Courtyards and Byways



### **Meet Gael Gallagher**

Gael is a true professional who has been sharing her passion and knowledge of the Monterey Bay area full-time since 1984. When you hire Gael you can expect the knock-out presentations, savvy client handling and creative problem-solving that only come after hundreds of bookings, one tour at a time.

Gael's ongoing coursework in local history, ecology, architecture and the natural sciences help keep her presentations timely and accurate. Since 1989 she has been a docent at the Point Lobos State Reserve and a guide/trainer at the Monterey Bay Aquarium. She is also a National Steinbeck Center docent and the Monterey-based instructor for the National Wildlife Federation's Conservation Summit. These and other connections ensure your clients an insider's look at the area's most popular attractions.

### **Step-on tours**

Just passing through? Let Gael customize a spectacular itinerary for your clients.

17 Mile Drive	Steinbeck Country
Big Sur	Peninsula Highlights
Hearst Castle	Wine Country



### **In-house presentations and slide shows**

*A short and savvy introduction lets your clients make the most of their time.*

Magic Moments on the Monterey Peninsula  
Cannery Row: from fish to fame  
Monterey Bay Aquarium preview  
Steinbeck: his life and times in the Monterey region  
Monterey Bay National Marine Sanctuary  
Marine Mammals in the Bay



“Thank you for the wonderful tours Destination Monterey Carmel provided. . . Many of our ladies commented on the terrific 17 Mile Drive Tour. . . The guide we had [Gael Gallagher] was incredible. . . absolutely super! I wish everyone could have been on our bus. Whenever a chance comes by to recommend a destination company, you’ll be front and center!”

—Bonnie Husted, Senior Executive Administrator, Dillingham Construction Corp., Pleasanton

“I work with incentive travel companies, travel agents and meeting planners. Tour after tour, Gael keeps my clients coming back for more.”

—Nancy Foy, President, Foy Peninsula Group, Inc., Monterey

“Gael’s Point Lobos field trips earned fantastic scores in our evaluations. Some written comments were: ‘Gael is great...’ ‘Rank this #1—my favorite!’ ‘Gael is a walking encyclopedia!’ ‘Gael was excellent, articulate...’ I extend my sincere gratitude for all your hard work. . .”

—Barbara Mayritsch, Conservation Summit Coordinator, National Wildlife Federation, Washington, D.C.

“If you’re looking for the best tour guide, ask a coach driver—we’ve seen them all! Gael always has our top recommendation.”

—Bert Elsberry, Coach Operator, Serendipity Land Yachts Ltd., San Jose

“My coach drivers and clients have nothing but rave reviews about Gael’s tours.”

—John Leding, President, Pacific Monarch, Monterey Peninsula

## Why choose Gael Gallagher’s tours?

*M*y goal is to make *you* look good, and to keep your clients coming back again and again. You can feel confident when I act as your representative in the field—it’s a role I take seriously. That’s why my services are specialized to your needs:

1. inspired, flexible tour design and consultation
2. exciting, accurate presentations
3. impeccable handling of your hard-won clients

After 18 years of guiding and over 25 years in the hospitality industry, I know the difficulties of coordinating people and programs, of making hundreds of details come together flawlessly. You can count on professional, reliable support and a client experience that’s never less than spectacular—and that’s a great reflection on you.

I invite you to “step on” the coach and experience my tours firsthand. Or just meet us at tour’s end and listen to the reviews as people leave—you’ll see why I’m confident enough to guarantee total satisfaction.

Gael Gallagher



**“I promise you no less than an extraordinary tour experience for your valued clients.”**

*Gael Gallagher, tour guide, naturalist & historian*

*“Gael is like a window to peace-of-mind in this detail-driven industry. A guide can make or break a program. . . I can’t afford anything less than Gael’s years of experience.”*

—Greydon Morley, President, Premiere Events, Monterey



**It’s the invisible, background details—the behind-the-scenes planning—that transform a good tour into a truly extraordinary experience.**

Where is the best place to view the Big Sur wildflowers? When can you witness the Monarch butterfly migration? What time are feeding shows at the Monterey Bay Aquarium? Gael can customize and combine tours to make the most of your scheduling.

Are your clients executives? Spouses? Seniors? Foreign visitors? Gael knows how to make topics come alive for any audience. Her

exceptional presentations include many extras: the use of high-powered spotting scopes, hands-on visual aids, and marine mammal artifacts.

Is this your client’s first visit to the Peninsula? Their fifth? Gael always has a fresh, innovative program to offer.



**Avoid trouble: use an experienced professional**

When is 17 Mile Drive closed to the public? What is the average time spent in the Carmel Mission gift shop? How long does it take 20 women to use the

rest room at the Pine Inn in Carmel? A smooth, seamless tour is more than a sparkling presentation—it’s hard to enjoy yourself when you’re feeling uncomfortable, impatient or rushed.

Gael can help you plan realistic itineraries that avoid disappointment and take advantage of seasonal opportunities. (And if the bus is due back at the hotel by 5 pm, it *will* be there at 5 pm!)

**When bad things happen to good people**

When the coach breaks down, when someone gets sick, when the restaurant seating isn’t ready, when it won’t stop raining. . . you can still rest assured, knowing you have a diplomat in the field, a seasoned professional who will handle the crisis, take the pressure off the meeting planner and keep your clients happy.